

# 7 C'S TO SUCCESS



1

## CLARITY

Success starts with having great clarity. Understand your "WHY" clearly to create your purpose and the right vision and direction to achieve it.

"If you have a strong purpose in life, you don't have to be pushed. Your passion will drive you there." — Roy T. Bennett, The Light in the Heart



2

## CONTROL

Focus wholeheartedly on becoming a future success - by taking total control of all areas of your life. Accept full responsibility of everything that has happened in your past, irrespective of its cause. You cannot control what you don't own.



3

## COMPETENCE

To climb up today's corporate ladder, you must be outstanding in your role. Being technical brilliant is not enough. Your success toolkit is your combined mindset, creativity, passion and the quality and consistency of your results.



4

## COMMUNICATION

The quality of the relationships will contribute almost 80% of your success. The right doors will open, if you get along exceptionally well with people.



5

## COLLABORATION

Great success is not achieved by one person but by the right team with the right people. "If you want to go fast, go alone. If you want to go far, go together." African Proverb



6

## COURAGE

To reach out for new horizons you must have courage to step beyond your comfort zone and lose sight of your current surrounds. Courage is fear walking – its bravery at its best and being the only one who knows that you're afraid.



7

## CONCENTRATION

Focus on your future purpose single-mindedly, as what you focus on multiplies in your life. Successful people are paid well to solve problems. The larger the problem the greater the reward. Right solutions are achieved by asking "how", especially "how" others have succeeded in the face of uncertainty and then copy them.

